

Name: _____

Create a Business Plan

Rose Fortune was an entrepreneur. She started a business by solving a problem: people needed help carrying their bags. What problem will your business solve?

My Big Idea

My product or service is _____

My business will help people by _____

Rose needed a wheelbarrow and determination to start her business.
What will you need?

Supplies

Every business needs a logo. A logo is an image that represents your business. It should be simple and memorable. Design your logo.